

# Circle of Red

## Des Moines, Iowa



Go Red For Women is nationally sponsored by



Locally presented by



Circle of Red Sponsor



### What is Go Red For Women?

Go Red For Women is the American Heart Association's national movement to increase awareness of heart disease — the leading cause of death for women — and to inspire women to take charge of their heart health. The grassroots campaign has since grown into a vibrant national movement as more women, men, celebrities, healthcare professionals and politicians embrace and elevate the cause of women and heart disease.

### What is Circle of Red?

The Circle of Red is a passionate group of women committed to educating other women about the prevention of heart disease in a fun, heart-healthy way. Members significantly impact the Go Red For Women movement by personally contributing to help find a cure for the No. 1 killer of women. The American Heart Association helps more women live longer and healthier lives, and your support through the Circle of Red will change lives and save lives.

### Why We Need Your Support!

- ♥ Help fund research grants needed to find a cure for Iowa's #1 killer of women
- ♥ Increase continuing medical education programs to help physicians incorporate the association's guidelines for preventing heart disease among women
- ♥ Increase awareness and prevention. Of women who die, one in 29 die of breast cancer, while **one out of every three** die from heart disease, stroke and other cardiovascular diseases.

### Recognition as a \$500 Circle of Red Member:

- ♥ One VIP seat at the Go Red for Women Dinner, September 8, 2016
- ♥ Necklace "slide/pin" that will have an annual replacement piece for each year of membership
- ♥ Invitation to participate in a Circle of Red photo shoot
- ♥ Invited to exclusive year-round American Heart Association and Circle of Red events
- ♥ Special on-site recognition at the Go Red For Women Dinner

### Recognition as a \$1000 Crimson Society Member:

Includes all benefits listed for Circle of Red, as well as the following:

- ♥ One ticket to the 2017 Heart Ball
- ♥ One additional VIP ticket (2 total) to the Des Moines Go Red For Women Dinner
- ♥ Two tickets to the Crimson Society Wine Reception at Terrace Hill, December 13, 2016
- ♥ Personal photo/poster featured in "Go Red Hall of Fame" at the Go Red For Women Dinner
- ♥ Opportunity to create an event for Circle of Red and Crimson Society Members

